

HomeTown

Neighbors

Magazine

FREE

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Neighbors

Franklin, Stephens and Hart Counties

Magazine

May 2005

Ready for a Wild Adventure? Check Inside for Details!

FREE

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July 2005

"AROUND THE LAKE" Issue
Featuring Real Estate, Marinas & Outdoor Fun!

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September 2005

"AUTUMN BRIDAL" Issue

FREE

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December 2004

REGISTER FOR 1 OF 3 CHRISTMAS GIVEAWAYS!



Circulation/Distribution

We distribute over 15,000 magazines in the three publications we offer our local communities. Over 9,000 magazines are distributed in Franklin, Stephens, Hart, Madison & Elbert, over 7,000 in Banks, Jackson, Habersham and Clarke. We only distribute our magazines in high targeted areas such as doctors offices, real estate offices, chambers, downtown businesses, and restaurants to give you Maximum Exposure.

Ad Campaign Benefits

Full Color, High Quality Magazine is included with your investment

Over 15,000 distributed monthly at over 1600 locations combined.

Completely delivered by the 1st of every month

Over 16 years serving Northeast Georgia monthly covering:

BJHC-Banks, Jackson, Habersham & Clarke

FSHME-Franklin, Stephens, Hart, Madison, & Elbert

FREE Ad Design and Photography

New advertisers receive a FREE Business article with a 3 month advertising campaign.

FREE internet advertising at www.hometownneighbors.com

All editions are placed online to view or print 24 hours a day. We hold up to 6 past editions online.

Available on all e-readers

FREE weblink from our website to our 12-month Advertisers Webpage or Facebook

We always have our rates online for everyone to see and know they are getting the lowest possible price

Mobile Friendly-QR codes on every magazine!

A Comprehensive index of advertisers with corresponding page numbers

Design and Ad Production are INCLUDED in advertising; however, if camera-ready ads are submitted, please follow these simple rules:

Only digital files are accepted:

Applications are: Photoshop, Adobe Illustrator and Adobe Indesign.

Formats supported are PDF, TIF, and JPG Artwork, and photos should be processed at a resolution of no less than 300dpi at 100% of desired printing size.

All fonts should be included in the file or embedded in the PDF file. All files should be prepared as CMYK. Pantone Colors must also be converted to process CMYK.

PDF files can be emailed to hometownneighbors@windstream.net

Ship to:
HomeTown Neighbors Magazine
5721 West Avenue
Lavonia, GA 30553

All ads should be emailed no later than the 5th of the month prior to publication.

If ads or ad copy are not available by the 5th, the prior month's ad will be published and billed.

Distribution and Demographics

**ONE Regional Magazine, ONE Price,
All the Counties**

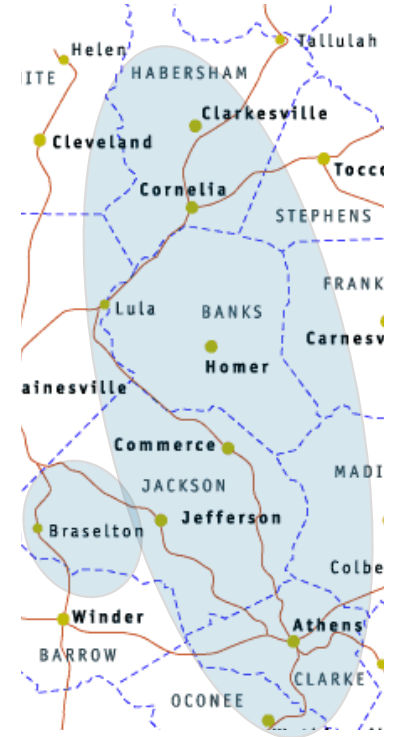
**you want to reach
with ONE!**

**No other
magazine prints the
quantities we print or
covers all regions**

you want to target!



FSHME-
Franklin, Stephens, Hart,
Madison & Elbert



BJHC-
Banks, Jackson, Habersham
& Clarke

**We target these areas
shaded in Blue!!**



Why Magazine Advertising?
Magazine Advertising is Less Intrusive!
Targets the Demographics of your Desired Audience
Tangible and Longer Shelf Life
Creates a Personal Relationship with the Reader
Only Print Media with GROWING Readership!

Editorial Review

We are a FREE Publication covering upcoming and community events, DIY articles, recipes, health, and other interesting local content. In addition to providing useful information, HomeTown Neighbors Magazine focuses on a positive look at our local communities and businesses, giving loyal readers and visitors a source to learn more about what our area offers.

Advertising Investments

hometownneighbors@windstream.net • www.hometownneighbors.com

706-356-0273

ADVERTISING IN MORE THAN ONE EDITION?

RECEIVE A 10% OFF DISCOUNT

All Rates are Monthly

ONE-SIXTH PAGE
(2.3489"w x 4.8067"h)-Tall
(4.8644"w x 2.32"h)-Wide

Contract FSHME BJHC BOTH

12-Mo	\$205	\$205	\$369
6-Mo	\$220	\$220	\$396
3-Mo	\$235	\$235	\$423
1-Mo	\$255	\$255	\$459

All Rates are Monthly

ONE-THIRD PAGE
(2.3489"w x 9.87"h) - Tall
(4.8644"w x 4.8067"h) - Wide

Contract FSHME BJHC BOTH

12-Mo	\$380	\$380	\$684
6-Mo	\$405	\$405	\$729
3-Mo	\$440	\$440	\$792
1-Mo	\$455	\$455	\$819

All Rates are Monthly

Franklin, Stephens, Hart, Madison & Elbert-FSHME
Banks, Jackson, Habersham, White & Athens-BJHC

HALF PAGE
(4.8644"w x 7.2933"h)-Tall
(7.38"w x 4.8067"h)-Wide

Contract FSHME BJHC BOTH

12-Mo	\$520	\$520	\$936
6-Mo	\$560	\$560	\$1008
3-Mo	\$600	\$600	\$1080
1-Mo	\$660	\$660	\$1188

All Rates are Monthly

FULL PAGE
(7.38"w x 9.87"h)
(8.63"w x 11.13") w/bleed

Contract FSHME BJHC BOTH

12-Mo	\$980	\$980	\$1764
6-Mo	\$1040	\$1040	\$1872
3-Mo	\$1100	\$1100	\$1980
1-Mo	\$1160	\$1160	\$2088

All Rates are Monthly

PREMIUM POSITIONS
INSIDE FRONT OR BACK COVER

Contract FSHME BJHC BOTH

12-Mo	\$1160	\$1160	\$2088
6-Mo	\$1300	\$1300	\$2340
3-Mo	\$1460	\$1460	\$2628

All Rates are Monthly

Deadlines are the 5th of the month prior to publication!

Ad copy or changes must be made by the 5th of the month prior to publication.

If ads or ad copy are not available, the prior month's ad will be published and billed.

- Full Color & Quality • Distributed at over 1000 Locations
- Internet advertising • OVER 15,000 Combined Circulation monthly
 - Extended Shelf life • Local Events and Stories
 - The BEST READ Magazine in Northeast Georgia